

# VIRGIN RED x SQUAREMEAL PROMOTION

## TERMS AND CONDITIONS

### INTRODUCTION

Hello there! These are the terms and conditions that apply if you enter our prize draw for a chance to win a £200 SquareMeal gift voucher for use at participating restaurants (the “**Promotion**” for short).

1. **Acceptance of these terms:** If you enter this Promotion, we'll take that as a thumbs up to these terms and conditions and the entry instructions, so please make sure you read the terms carefully. If something doesn't sit right with you, please sit this one out.
2. **Who can enter?:** This Promotion is exclusively for members of the Virgin Red programme, who live in the UK and are aged 18 or over when they enter the Promotion.
3. **Entry restrictions:** We want to keep things fair, so employees of Virgin Red Limited, Virgin Management Limited, Virgin Enterprises Limited, Monomax Limited t/a SquareMeal, Playable ApS, and anyone else professionally connected with this Promotion, along with their immediate families, unfortunately, can't enter.
4. **When can I enter?:** The Promotion opens on 10 November 2023 and closes on 10 December 2023 at 23:59pm GMT (the “**Promotion Period**” for short). Any entries outside the Promotion Period won't make the cut.

### HOW TO ENTER THE PROMOTION

5. For a chance to win, here's what you need to do:
  - a) If you're not already part of the Virgin Red programme, sign up and accept the [Programme Terms and Conditions](#).
  - b) You also need to sign up to SquareMeal and connect your Virgin Red and SquareMeal accounts [via the promotional tile on the Virgin Red app or website](#).
  - c) Once your Virgin Red and SquareMeal accounts are connected, enter the prize draw by either dining out at a participating restaurant and paying with a linked payment card OR making an online reservation at a participating restaurant via SquareMeal and dining at your chosen restaurant during the Promotion Period.
6. Eat out as many times as you like, but remember – there's just one entry into the prize draw per person.

### PRIZES AND WINNERS

7. Now for the exciting bit – the Prizes:
  - a) One (1) lucky winner will get a £200 SquareMeal gift voucher to be used at participating restaurants (this is the “**Main Prize**”); and
  - b) Four (4) runners up will win 10,000 Virgin Points each (these are the “**Runner Up Prizes**”).
8. The winners will be picked randomly from all eligible entries by an automated computer programme by 31 January 2024 at the latest.
9. Keep your eyes on your inbox! Winners will be notified by email that they have won by 31 January 2024 at the latest.
10. **Main Prize Details:** The Main Prize winner will receive a digital £200 SquareMeal gift voucher to be used at participating restaurants. The Main Prize winner will be notified by email to the email address registered to their Virgin Red account with details on how to accept the Main Prize directly from SquareMeal. The SquareMeal gift voucher will be valid for 12 months from the date of issue. A heads up: participating restaurants where you can use the SquareMeal gift voucher can be found [here](#).

11. **Runner Up Prize Details:** The four lucky runners up will get a promotional code via email to the email address linked to their Virgin Red account with instructions to allow them to credit their Virgin Points prize to their Virgin Red account. Make sure to use the code before the stated expiry date, otherwise the code will expire and the Virgin Points will be lost.
12. Life happens. If we can't reach a winner within five (5) working days, if a winner doesn't accept their Prize, a winner isn't eligible to win or we can't verify their eligibility, the winner will forfeit their Prize and we might award the Prize to another winner, selected in the same way we've set out above.
13. Bear in mind: any extra costs and expenses that are not included in the Prizes are your responsibility, including any additional costs, insurance and taxes.

#### **WHAT CONDITIONS DO I NEED TO BE AWARE OF?**

14. We have the ultimate say in picking the winners, and our decision is final. We won't enter into any correspondence, except with the winners.
15. There are no cash alternatives available. The Prizes are as described, and that's what you get. No passing them on or reselling them for cash. Unless we agree otherwise, the Prizes will only be awarded to the winners.
16. If you're a winner, we want to shout about it! We might publish (or share if we get a request to [membersupport@virgin.com](mailto:membersupport@virgin.com)) information to confirm that we awarded the Prizes – for example, the name and county of residence of the winners. If a winner wants to keep things private, simply drop us a line at [red.dpo@virgin.com](mailto:red.dpo@virgin.com). But bear in mind that we still need to provide these details and the winning entries to the Advertising Standards Authority or an equivalent authority if they ask.
17. If you're a lucky winner, you might also get a call or an email from us to join in on some promotional activities to celebrate your win – think website features and social media posts.
18. We want to keep things fair and square, so no entries from agents, third parties, syndicated entries or any other funny business please. This includes things like entries using computer macro, script or automated devices, and bulk entries.
19. We reserve the right to check who's playing by the rules, including by verifying their eligibility to enter, and to disqualify anyone who's abusing or tampering with the Promotion, entering using fraudulent means or breaking these terms and conditions.
20. If the linking of your Virgin Red and SquareMeal accounts is unsuccessful for any reason, like if there is a technical fault, , your entry won't count so make sure you double-check for any hiccups.

#### **A FEW FINAL POINTS**

21. We can't predict everything, and we're not responsible for any loss or damage that we couldn't have foreseen or that results from things outside our control. That said, nothing in these terms is intended to remove or limit our responsibility for fraud or death or personal injury caused by our negligence. These terms also don't affect any of your legal rights as a consumer.
22. The Promotion is not sponsored, endorsed, administered by, or associated with any social media platform where it is promoted and those social media platforms don't have any responsibility in connection with the Promotion.
23. Sometimes things change, and we reserve the right to extend, withdraw, tweak or suspend the Promotion or these terms, including changing the Prizes, if things happen that are outside our control.
24. Your data is safe with us. All personal data that is submitted in connection with the Promotion will be used by us, our agents and SquareMeal to run the Promotion, award the Prizes, check eligibility, and make sure everything's above board. All data will be used in line with current UK data protection laws and our Privacy Policy.
25. English law applies to the Promotion, these terms and any disputes that might happen in connection with them.
26. We, Virgin Red Limited, are the Promoter of this Promotion. We're registered in England under company number 11490861 and have our offices at 66 Porchester Road, London W2 6ET. Our

VAT number is (GB) 435216184. If you want to get in touch, you can reach us at [membersupport@virgin.com](mailto:membersupport@virgin.com).

Good luck!